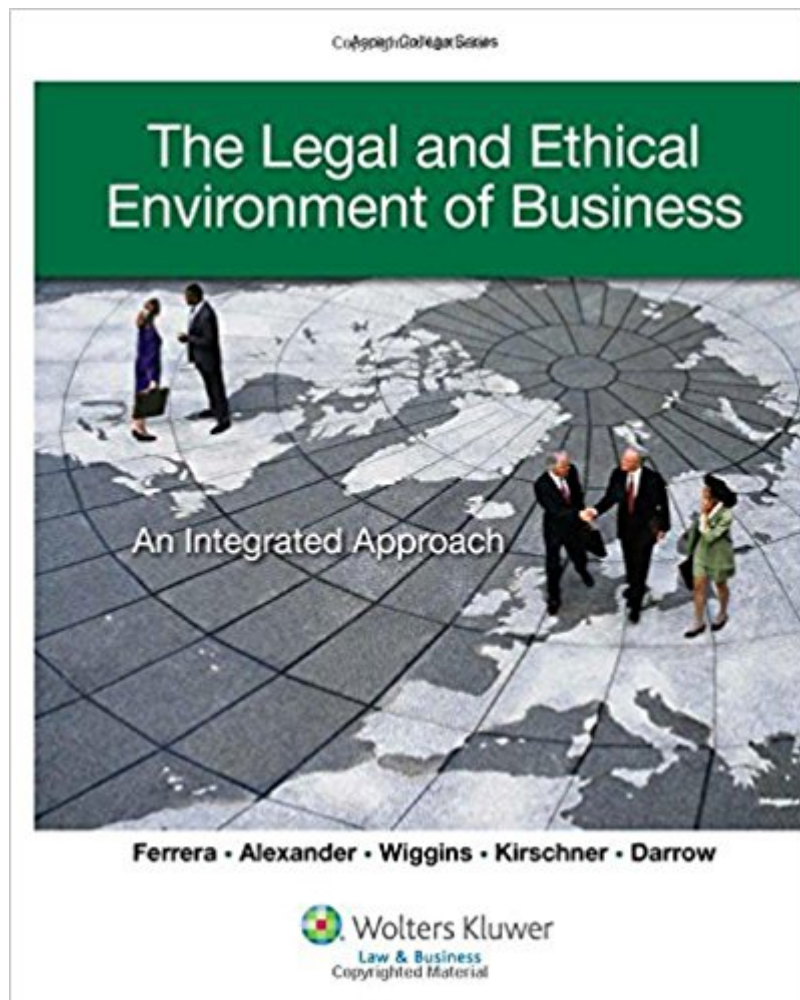




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Synopsis

This text offers a comprehensive, accessible, engaging introduction to the legal environment of business with a unique, integrated focus on ethical theory and decision-making and on the global context in which modern businesses operate. Using realistic hypotheticals and scenarios, the authors illustrate and illuminate as they help students prepare to meet the often thorny challenges they will face in today's rapidly changing world of business.

Features: Comprehensive coverage of the legal environment of business, from Business Organizations to Liability
Uniquely integrated conceptual and thematic emphasis on the ethical theory underlying legal decisions, the global context of business decisions and operations, and issues of sustainability and corporate responsibility
Excellent hypotheticals, case and statutory treatments, ethics integration, and global perspectives presented in interesting, accessible prose and formats
Focus on AACSB Accreditation Standards, notably those relating to ethics education and social and ethical responsibility

Book Information

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